



take center stage

Contact: Jessica Mediano
Marketing & Public Information Officer
760-408-2177

CITY OF INDIO CELEBRATES SUCCESS WITH FOUR PRESTIGIOUS DAVEY AWARDS

INDIO, CA (October 31, 2024) - The City of Indio is proud to announce its recognition as a multiple award winner at the 20th Annual Davey Awards, hosted by the Academy of Interactive and Visual Arts (AIVA). Indio has been honored with four awards, showcasing the city's commitment to creativity and community engagement through innovative design and branding initiatives.

The City of Indio received the following accolades:

- Gold Award 2024 for Individual Achievement in Graphic Design for the Indio Lotería project, celebrating the cultural richness and heritage of Indio.
- Silver Award 2024 for Corporate Identity Design & Print Collateral for the Indio Lotería, emphasizing the importance of strong visual identity in community programs.
- Gold Award 2024 for Branded Digital Campaigns in Arts & Entertainment for the Movie Nights at Center Stage, highlighting the city's dedication to providing enjoyable and engaging entertainment for residents and visitors alike.
- Silver Award 2024 for General Animation for the Short-Term Rentals Video, reflecting Indio's innovative approach to promoting local tourism.

"These awards are a testament to our strategy of sharing Indio's unique story through creative and engaging initiatives," said Mayor Lupe Ramos Amith. "Each project reflects our commitment to connecting with the community in meaningful ways, bringing to life the essence of Indio's heritage, culture, and vision for the future."

The Davey Awards are reviewed by an invitation-only body of the Academy of Interactive and Visual Arts (AIVA), consisting of top-tier professionals from renowned brands and media firms, including Spotify, Disney, Microsoft, and many others. This year's competition drew thousands of entries from around the world, making Indio's achievements all the more significant.

For more information about the awards, please visit daveyawards.com.

###