

**Traffic Signal Box Beautification Program**  
Request for Proposal (RFP)



City of Indio Public Arts Commission  
Release Date: August 11, 2022  
Submittal Deadline: Unfiled

## **ARTIST BENEFITS AND ELIGIBILITY:**

1. Artists must be at least eighteen (18) years of age.
2. The image/artwork shall include a title.
3. Artists can submit up to **three (3) images** and will be awarded \$750 for one image only, if selected.
4. Artists must provide an artist biography, an artist statement and description of materials of the original image. This information will be displayed on the City's website and may be included in promotional materials.
5. Artists can use any medium to create their artwork. However, it should be noted that the artist shall submit her/his artwork in digital format (not exceed 1G and with a resolution of 300 dpi) to be fabricated as a wrap.
6. All submissions **must** be original artwork.
7. The image submitted for consideration through the digital portal must not exceed 1G.
8. The final image, if selected must fit design specifications and must be a high quality digital image (with a resolution of 300 dpi).
9. Art submitted for consideration should be able to translate well to a utility box wrap.
10. Images selected may be repeated, doubled, flipped, or even removed to accommodate openings, keyholes, protrusions and other general design constraints that come with wrapping a utilitarian traffic signal box that is a working part of the City's infrastructure.

## **IMAGES MUST NOT CONTAIN:**

11. Copyright material;
12. Legible logos, words, letters or numbers that could constitute a sign;
13. Promotional or advertising material for any community group, organization, or business;
14. Nudity, violence, explicit material or political messaging; and,
15. Large amounts of blank, un-designed spaces, which could encourage graffiti.

## **SUBMISSION GUIDELINES:**

16. All artwork must be submitted digitally via email to [Lnamvar@indio.org](mailto:Lnamvar@indio.org) or via mail addressed to:

**Leila Namvar  
81678 Avenue 46  
Indio CA 92201**

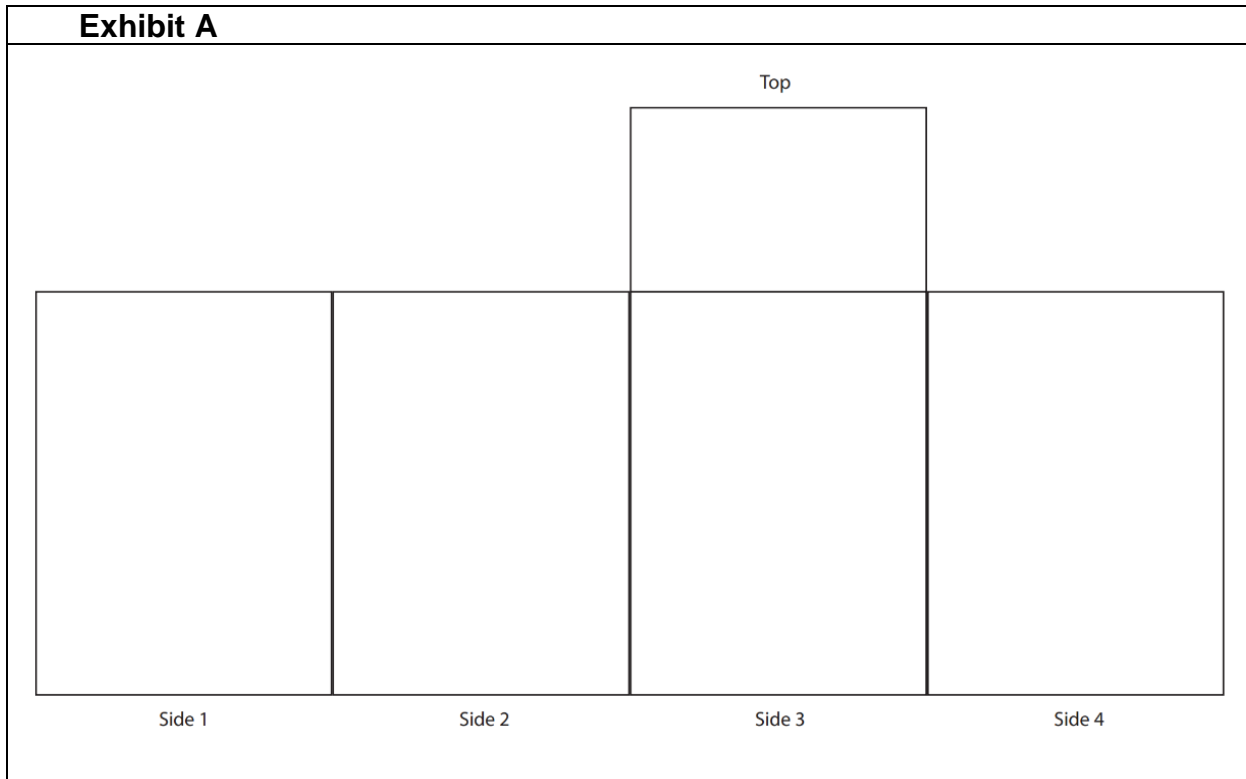


Indio Traffic Signal Box Beautification Program- RFP

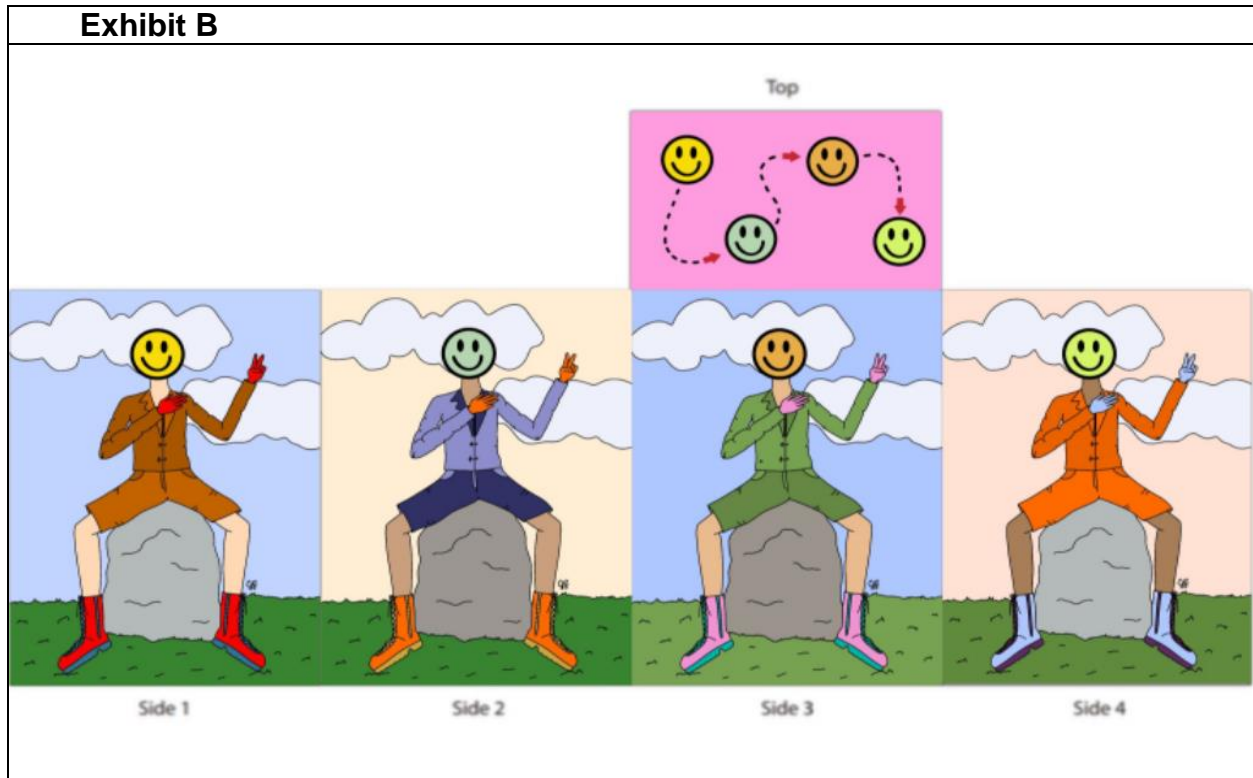
- 17. Do not send hard copies of artwork, as they will not be reviewed.
- 18. All artwork must be submitted similar to **Exhibit B**; otherwise, it will not be reviewed.
- 19. All sections of application form must be completed in order to be eligible.
- 20. If you experience technical difficulty or need help with your application, please contact Leila Namvar, Senior Planner, at [Lnamvar@indio.org](mailto:Lnamvar@indio.org) for assistance.

**TRAFFIC SIGNAL BOX TEMPLATE:**

- 21. The diagram bellow is a typical traffic signal box showing four sides and the top. You may use it to illustrate your painting concept. Images that do not conform to the outline below can still be eligible but will be edited to fit the box, as needed. Note that traffic signal boxes vary in sizes and shape.
- 22. The artist may be required to adjust artwork to fit the box as assigned.
- 23. The following (**Exhibit A**) is a foldout of a typical traffic signal box showing all four sides and the top for your reference.



24. The following is a sample (**Exhibit B**) is the artwork that super imposed on a typical TSB.



25. The Utility boxes are the property of the City of Indio. The installation is not permanent; repairs or replacement of the utility boxes may modify (or eliminate) the artwork at any time.

26. The City of Indio will retain the rights to use the final artwork otherwise use the artwork as needed. The City of Indio and/or the Commission reserve the right to modify the timeline if needed.

### **SELECTION PROCESS:**

27. The Call to Artist will be publicly posted and all applicants must submit a digital application by the deadline. Artist requiring help with digital submission should contact Leila Namvar, Senior Planner at [Lnamvar@indio.org](mailto:Lnamvar@indio.org) for assistance.

28. Submissions will be reviewed by City staff for eligibility and prepared for subcommittee for blind review.

29. TSB ad hoc committee will hold a blind review of eligible submissions, make selections and recommend finalists to the Public Arts Commission. Finalists will be



chosen based on artistic excellence, compatibility with the rest of the collection, and appropriateness for viewing by all age groups.  
30. Final selections shall be reviewed and approved by the Public Arts Commission.

**PROGRAM PROCESS:**

- A.** Review - TSB ad hoc committee reviews applications and select images by as we receive them.
- B.** Selected artists will be informed by email and will enter into an agreement with the City for use of the image.
- C.** Installation – The artwork will be submitted to a third party wrapping company for fabrication and installation.
- D.** Publication – Images and artist information may be posted on City forums (online artist registry, flyers, website, social media, etc).

