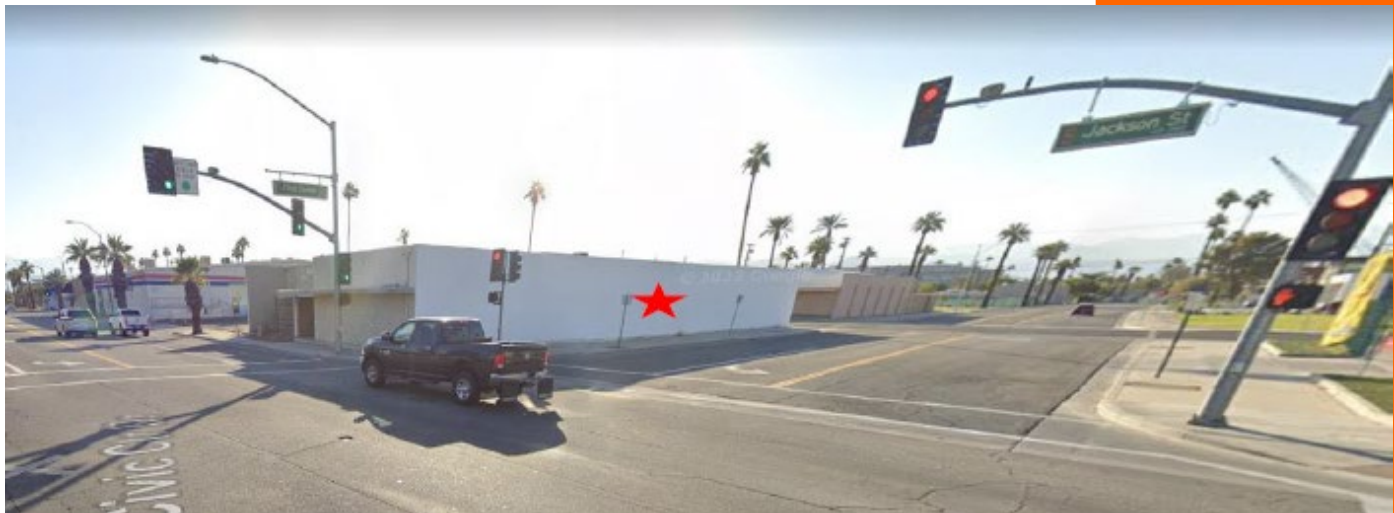


Indio Mural # 16 Project

Request for Proposal (RFP)



City of Indio Public Arts Commission
Release Date: June 15, 2023
Deadline: August 11, 2023, 5:00 p.m.

I. CITY OF INDIO, CA

The City of Indio is the largest in the Coachella Valley, became an incorporated City on May 16, 1930, expanding to the horizon from the San Bernardino Mountains on the north across the valley towards the Santa Rosa Mountains to the south. It is a city growing into the twenty-first century. More information about the City can be found at www.indio.org. Today, Indio is known as the City of Festivals, originating from a long celebration history. The Date Festival began as a celebration of the date harvest and was held in various Indio parks beginning as early as 1921. The National Date Festival was established in 1938. Present-day fair attendance typically tops 270,000 people over the 10-day run. With nearly 1.4 million visitors each year, the City is widely recognized as a cultural, music, sports, entertainment, and culinary events destination. From Native American Powwows to the Coachella Valley Music and Arts Festival, there is truly something for everyone in Indio.

II. PROJECT DESCRIPTION

The City of Indio Public Arts Commission is seeking the creation of a site-specific mural to be painted on the north-facing wall of a building located within the City's Downtown 45430 Fargo Street, AKA the old Angle View store. The building is being remodeled to transform it into an office building. Therefore, the City of Indio Public Arts Commission invites artists, as individuals or teams, to submit proposals for the design and implementation of the Mural.

Please see Attachment C for example photos of the urban context and viewpoints of the Project Site. **The wall's dimensions are approximately 130' x 25'**. Please note the wall has a very rough texture and a decision has been made to leave the wall as is and to consider the texture of the wall in the design and style of painting. However, if the artist chooses to work on a softer texture wall, the artist's budget shall include wall preparation including scraping and/or sanding the wall, washing the wall, and adding appropriate layers of primer, for the longevity of the mural.

For location on Google Maps, please click the following link:

<https://goo.gl/maps/3wNjAkABGNsC7oEY7>

III. BACKGROUND

Indio Downtown was built around the famous rail depot and was the cultural and economic center of the City and region. Today, the City of Indio's Historic Downtown has been envisioned as the civic, cultural, social, and economic heart of the City. The subject building was one of the first libraries in Indio.



IV. MURAL THEME

Abstract and contemporary work is preferred over literal imagery. This mural's theme is remembering familiar experiences at a music festival. The concept design shall be fun, happy, energetic, joyful, and colorful. A nontraditional approach is preferred. The mural shall foster interaction and evoke appreciation by the community and visitors when inviting people to stand in front of the mural, become part of the mural and be able to take pictures.

V. BUDGET

The City Council has appropriated a budget of up to **\$50,000** to commission the mural and up to \$10,000 for lighting. The budget must include the artist(s) fee, wall preparation, material/supply costs, rental equipment, travel-related expenses, and all other associated costs.

- The City will prepare a traffic control plan and will get approval from City Engineer and/or the City's Public Works Department.
- The City will prepare the encroachment permit and will get approval from City Engineer and/or the City's Public Works Department.

VI. ARTIST ELIGIBILITY

Any artist or team of artists of at least eighteen years of age, interested in creating a two-dimensional mural may complete a proposal in accordance with the guidelines provided below. Only the lead artist needs to meet all the requirements of the Application Submittal Procedure and the Artist Selection Process.

VII. DEADLINE

Proposals will be accepted until **5:00 p.m. on August 11, 2023, at 81678 Avenue 46 Indio CA 92201.**

VIII. APPLICATION REQUIREMENTS

Each submittal must include:

10. Complete the Artist Application (please see Attachment A).
11. Statement or cover letter explaining why this project appeals to you.
12. Please note that there are no color schemes assigned for the project.



13. Artist(s) resume(s) to include a brief one (1) page summary of work, including experience with murals (exterior and/or interior) and a general statement of work. Artwork samples of murals and other works or projects shall be no more than ten (10) listed in chronological order with the most recent as the first sample that describes the size, materials, cost, location of other public works, and references for earlier projects.
14. Itemized budget (including the artist(s) fee, material/supply costs, equipment rental, preparation of wall prior to installation, travel-related expenses, and all other associated costs.
15. A narrative and design illustrating the concept, including a digital format of all components, images of the proposed Mural, and color representation of the proposed mural including identification of the style of painting that would be appropriate for the wall's rough texture. Timeline for completion and dimensions for the proposed mural by considering that the mural is intended to be seen at all times.
16. A description of the approach to the project such as methods of surface preparation, primer applications, varnish, or other material to secure the longevity of the mural, by considering the bridge's architecture.
17. Warranty for completed work including the use of durable materials with suitable longevity.
18. Proof of insurance.
19. A suitable artist maintenance plan (please see Attachment B) that includes among other things applications of anti-graffiti and anti-ultraviolet coating, inspections, surface cleanings, and additional coats of protective paint. Artwork longevity of murals must display for at most 15 years and the maintenance program must incorporate a schedule of costs and a timeline for maintenance.
- 20. Each proposal shall be submitted as one (1) PDF file and shall not be more than ten (10) pages.**

IX. OUR POLICIES

21. Artists will retain the ownership of design ideas submitted with this application until a selection has been made and a contract signed between the artist and the City of Indio. At the time a contract is awarded, the ownership of the design and the artwork produced will become the property of the City of Indio.

22. Images of this work may be used in publicity for the City of Indio, any of its authorized agencies, or commissions established by law.
23. Payments and/or financial compensation for the completion of the Design and the completed Mural will be made in accordance with the agreed-upon contract between the artist(s) and the City of Indio.
24. Artists may apply as individuals, or as a group of artists who may form a team to submit a collaborative proposal. The latter option, a delegation of project duties shall be listed in the application along with a declaration for one source of payment, as the group of artists should delegate how to divide their commissions/fees prior to an award.
25. Please note that the City of Indio and the Public Arts Commission will not be responsible for lost missing or damaged materials. An incomplete or late submission may not be considered.

X. ELECTRONIC SUBMISSION

Proposals may be submitted electronically in pdf format and emailed to Leila Namvar, Public Arts Analyst at Lnamvar@indio.org prior to the deadline stated above. The proposal shall be clearly marked **Indio Mural # 16 Project**. Large files may be sent using a cloud-based system such as DropBox. Proposals that are not received prior to the deadline shall not be considered by the City, even if the late submission is due to a technical or other error, including, without limitation, the City's inability to open or access the electronic file.

If the proposing Artist does not receive a confirmation from the City that the proposal has been received, Artist should assume the transmission failed and either resubmit or arrange for another method of delivery. Artists are also encouraged to contact the City at 760-541-4258 to confirm receipt of their proposal prior to the deadline. **Proposals shall not be accepted by fax.**

XI. WRITTEN SUBMISSIONS

If electronic submission is not available, proposals may also be submitted in writing. One signed original, and one USB Flash Drive copy of the proposals must be submitted to the City prior to the deadline noted above. **Proposals shall not be accepted by fax.** The proposal shall be submitted in a sealed envelope clearly marked **Indio Mural # 16 Project** and addressed to:

**Leila Namvar
Public Arts Analyst**



81678 Avenue 46
Indio CA 92201

XII. LATE PROPOSALS

Proposals arriving after the specified date and time shall not be considered, nor will late proposals be opened. Each Artist assumes responsibility for the timely submission of their proposal.

XIII. WITHDRAWAL OR MODIFICATIONS OF PROPOSALS

Any proposal may be withdrawn or modified by a written request signed by the Artist and received by the City prior to the final time and date for the receipt of proposals. Once the deadline is passed, Artists are obligated to fulfill the terms of their proposal.

XIV. QUESTIONS

For all questions related to this RFP contact Leila Namvar, Senior Planner at Lnamvar@indio.org.

XV. ACCEPTANCE OR REJECTION OF PROPOSALS

The City of Indio reserves the right to cancel or postpone this RFP at any time. The City of Indio reserves the right to photograph, videotape, and distribute images of the temporary artwork for non-commercial purposes.

XVI. ESTIMATED PROCESS TIMELINE

Date	Action
June 15, 2023	Release of RFP
August 11, 2023	Deadline to submit a proposal
September 11, 2023	Public Arts Commission will recommend the finalists to the City Council
October 3, 2023	City Council will select the finalist.
By the end of October 2023	The Artist and the City of Indio enter into a contract
November 2023 to January 2024	Wall preparation and completion of the mural

XVII. ATTACHMENTS

A. Application



- B. Artist's Maintenance Plan
- C. Site Map
- D. Images



**ATTACHMENT A
APPLICATION**



Application

Mural # 15 Project

Date

Name

Address.....

City.....StateZip code... ..

Telephone.....Cell Phone

E-mail.....

Website.....

A complete application must include all items listed in the RFP under section VII. Of the Request for Proposal (RFP).

As an applicant for the opportunity to complete this outdoor art project for the City of Indio, I certify that I am at least eighteen years of age. I also certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City of Indio or the Public Arts Commission may make duplicates of my images and application materials solely for the purpose of consideration of my application. I understand that any liability for loss or damage to my application or images is not the responsibility of the City of Indio, the Public Arts Commission, or the panel installed to review applications.

Applicant Signature.....Date.....



ATTACHMENT B
ARTIST'S MAINTENANCE PLAN



Artist's Maintenance Plan
Regular and Periodic Maintenance Plan for the Mural # 15 Project
Include Material Used to Pain the Mural
To be Added and Signed by the Artist Here

Signature of Artist.....Date.....



ATTACHMENT C

SITE MAP





Attachment D

Images





View from Fargo Street



View from Jackson Street