

# City of Indio Yearly Mural Maintenance Request For Qualifications (“RFQ”)



City of Indio Public Arts Commission  
Release Date: June 5, 2023  
Deadline: July 7, 2023, 5:00 p.m.



## **I. CITY OF INDIO, CA**

The City of Indio is the largest in the Coachella Valley, became an incorporated City on May 16, 1930, expanding to the horizon from the San Bernardino Mountains on the north across the valley towards the Santa Rosa Mountains to the south. It is a city growing into the twenty-first century. More information about the City can be found at [www.indio.org](http://www.indio.org). Today, Indio is known as the City of Festivals, which originated from a long history of celebrations.

## **II. PROJECT DESCRIPTION**

The City of Indio seeks professional Conservators and Conservation teams and/or firms to advise and conduct yearly maintenance on the City's Mural Collection. The City's Mural Collection and information about them can be reviewed in Attachment B to this RFQ.

## **III. ELIGIBILITY**

This Request For Qualifications ("RFQ") is open to applicants based in Southern California, including the counties of Los Angeles, Orange, Riverside, San Bernardino, San Diego, Ventura, and Santa Barbara.

## **IV. DEADLINE**

Proposals will be accepted until **5:00 p.m. on July 7, 2023, at 81678 Avenue 46 Indio CA 92201.**

## **V. APPLICATION REQUIREMENTS**

Each submittal must include:

1. Complete Application (please see Attachment A).
2. A description of the approach to the project.
3. Letter of interest (PDF, no more than two pages) indicating your interest, experience, and area(s) of materials specialization.
4. Curriculum Vitae/Resume (PDF, no more than four (4) pages) for the conservator and for all team members assigned to handle the project if applying as a team or firm.
5. Fee schedule (PDF) for yearly maintenance of all nine (9) murals, including standard hourly rates for the conservator and team members/staff including insurance, material/supply costs, rental equipment, and all other associated costs.
6. Past work samples to include at least three conservation project work samples within the last three years.
7. Sample conservation report to include one sample of a conservation report document that could be either a condition report, treatment proposal with a budget, or a final report prepared for a client for each material specialty in which you would like to be considered.
8. Up to ten (10) images (JPGs) to delineate "before and after" shots of each of the three (3) past conservation project work samples. The images should reflect work from each of the areas of specialization in which the applicant/conservator would like to be considered. All image files should be titled and labeled with the artwork title and year of

conservation.

## VI. OUR POLICIES

9. All applicants who submit their materials for review will receive written notification of the results of the selection process, including identification of the selected conservators, conservation teams, or firms.
10. This RFQ does not constitute an offer to contract or a promise to enter into a contract with the City of Indio. Submission of any materials in response to this request for qualifications will not constitute an express or implied contract. The information contained and/or any program or event described herein may be changed, amended, modified, canceled, revoked, or abandoned without notice at any time and for any reason in the sole discretion of the City of Indio.
11. Selected prequalified conservators, teams, and/or firms will be required to have and show proof of commercial general liability insurance, and automobile insurance and at the time of performance of the work, maintain a business license with the City of Indio.
12. Please note that the City of Indio and the Public Arts Commission will not be responsible for lost missing or damaged materials. An incomplete or late submission may not be considered.

### I. ELECTRONIC SUBMISSION

Proposals may be submitted electronically in pdf format and emailed to Leila Namvar, Public Arts Analyst at [Lnamvar@indio.org](mailto:Lnamvar@indio.org) prior to the deadline stated above. The submissions shall be marked **Indio Mural Maintenance RFQ**. Large files may be sent using a cloud-based system such as DropBox. Submissions that are not received prior to the deadline shall not be considered by the City, even if the late submission is due to a technical or other error, including, without limitation, the City's inability to open or access the electronic file.

If the applicant does not receive a confirmation from the City that the submission has been received, the applicant shall assume the transmission failed and either resubmit or arrange for another method of delivery. The applicants are also encouraged to contact the City at 760-541-4258 to confirm receipt of their submissions prior to the deadline. **Proposals shall not be accepted by fax.**

### VII. SUBMISSIONS VIA MAIL

If electronic submission is not available, submissions may also be submitted via mail. One signed original, and one USB Flash Drive copy of the application requirements must be submitted to the City prior to the deadline noted above. **Submissions shall not be accepted by fax.** The submission shall be submitted in a sealed envelope marked **Indio Mural Maintenance RFQ** and addressed to:

**Leila Namvar  
Public Arts Analyst  
81678 Avenue 46  
Indio CA 92201**

**VIII. LATE SUBMISSION**

Submissions arriving after the specified date and time shall not be considered, nor will late submissions be opened. Each applicant assumes responsibility for the timely submission of their proposal.

**IX. WITHDRAWAL OR MODIFICATIONS OF PROPOSALS**

Any submissions may be withdrawn or modified by a written request signed by the applicant and received by the City prior to the final time and date for the receipt of proposals. Once the deadline is passed, the applicant is obligated to fulfill the terms of their proposal.

**X. QUESTIONS**

For all questions related to this RFQ contact Leila Namvar, Public Arts Analyst, at [Lnamvar@indio.org](mailto:Lnamvar@indio.org).

**XI. ACCEPTANCE OR REJECTION OF PROPOSALS**

The City of Indio reserves the right to cancel or postpone this RFQ at any time. The City of Indio reserves the right to photograph, videotape, and distribute images of the artwork for non-commercial purposes.

**XII. ESTIMATED PROCESS TIMELINE**

An Ad Hoc Committee will be formed if the City receives more than 12 proposals.

<b>Date</b>	<b>Action</b>
June 5, 2023	Release of RFP
July 7, 2023	Deadline to submit a proposal
September 12, 2023	Public Arts Commission will review submissions and will recommend the conservator to the City Council for approval
September 20, 2023	City Council will approve and grant the awards to the three (3) finalists
October 10, 2023	The City and the conservator get into a contract

**XIII. ATTACHMENTS**

- A. City of Indio Mural Collection - Information
- B. Application

## **Attachment A**

### **City of Indio Mural Collection - Information**



### CITY OF INDIO MURAL COLLECTION INFORMATION

There are currently nine (9) murals in and around Downtown Indio. They are painted on the external facade of multiple downtown buildings, mainly found to have cement blocks or stucco support surfaces. It seems that the murals are either acrylic polymer or oil paint medium. The following table provides a summary of all these murals.

No.	Title	Artist	Year	Dimensions
1	Mary Ann's Bakery	Duane Flatmo	1997	18'x30'
2	Desert Cahuilla Village	Don Gray	1998	30'x130'
3	Agriculture in Indio and Coachella Valley	Jim Fahnestock	2002	18'x95'
4	History of Water in the Coachella Valley	Don Gray	2003	15'x140'
5	Moving Toward the Future	David Oceloti Garcia	2012	14'x62'
6	Rebirth	Nicole Ponsler	2013	17'x50'
7	Old Indio	Bijan Masoumpanah	2016	20'x70'
8	Monarch Migration	Walter Lab	2016	NA
9	Cataclasis	Zach Fleming-Boyles	2023	20'x100'

The next pages of this report provide details about the current conditions of all nine (9) murals.

**MURAL 1: MARY ANN'S BAKERY, LOCATED AT 82253 INDIO BOULEVARD, NORTH WALL OF CLARK'S TRAVEL CENTER FACING INDIO BLVD.**

Current Condition:

Painted by artist Duane Flatmo in 1997, *Mary Ann's Bakery* is painted at the Clark's Truck Stop on Indio Boulevard. The composition is executed on the front facade. The mural is executed on a white primed cement block with deep grout lines. The texture is relatively smooth, although the deep grout lines allow dirt and surface accretions to settle in the indents. There is a small section in the upper portion of the mural where the substrate changes to a plastered surface with textured "stucco" plaster on the east side and smooth plaster west. Overall, the substrate and paint layers are in fair condition. A minimal amount of cracking was documented in the substate. Paint loss and active flaking were primarily noted along the bottom margin of the composition. The surface appears only slightly soiled throughout, with occasional graffiti and surface accretions such as bird excrement and mortar splatter. The paint layers in the upper right stucco section appear to be weathered and abraded.









**MURAL 2: DESERT CAHUILLA VILLAGE, WHICH IS LOCATED AT 82862 MILES AVENUE; SOUTHEAST CORNER OF INDIO BLVD. & TOWNE STREET, FACING INDIO BLVD.**

Current Condition:

Painted by artist Don Gray in 1998, *Desert Cahuilla Village* is one of the largest-scale murals that was assessed during the recent survey. It is located at the Southeast corner of Indio Boulevard at Towne Street. It is painted on a white primed cement block support with deep indented grout lines, and a generally rough surface. The pronounced texture allows dirt and surfaces accretions to easily collect and become embedded. The appearance of graffiti was subdued with an inappropriate overpaint, causing additional discoloration of the area.



**MURAL 3: AGRICULTURE IN INDIO AND COACHELLA VALLEY, WHICH IS LOCATED AT 82740 MILES AVENUE; EAST WALL OF YELLOW MART, FACING TOWNE STREET.**

Current Condition:

Painted in an oil medium by artist Jim Fahnestock in 2002, *Agriculture in Indio and the Coachella Valley* is located along Towne Street on the east-facing wall of the Yellow Mart building. The mural is executed on an undetermined substrate, skimmed with plaster which provides a semi-rough surface texture. The texture allows dirt and surface accretions to easily collect. Minor cracks in the substrate were documented throughout the composition. Pictorial layers appear generally stable, with minimal loss and flaking, primarily along the bottom edge. The presenting paint layers seem to be significantly bleached due to UV exposure. The surface appears significantly soiled throughout, with heavier soiling along the bottom margin. A varnish layer was likely applied to the mural which appears to be causing blanching in select areas, leaving an uneven and chalky (almost ghost-like) appearance. Areas affected by the blanching include the field to the left of the central figure, the central figure, grape bunches and vines, the green landscape behind the horses, and the figures on the right (including the suitcase).

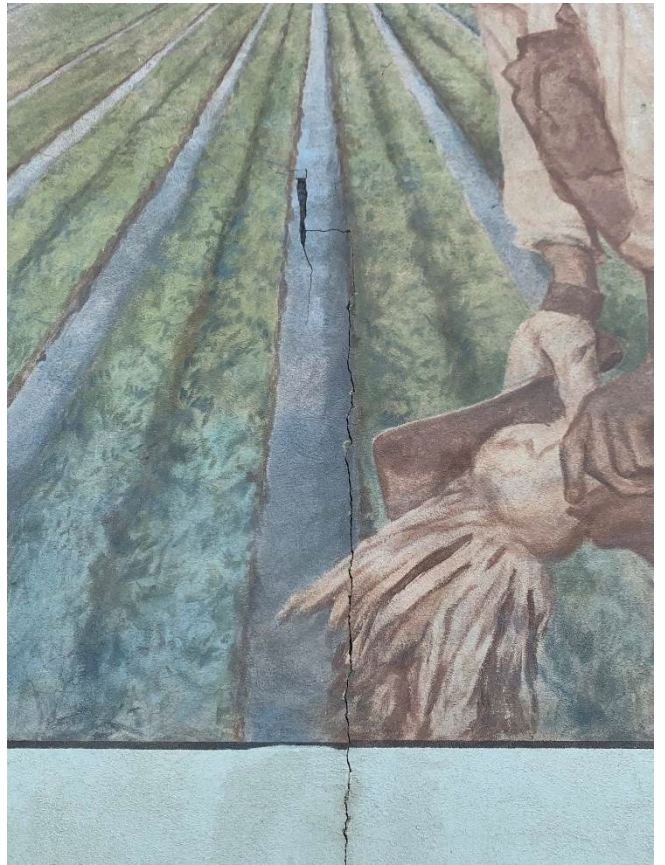


**MURAL 4: HISTORY OF WATER IN COACHELLA VALLEY, WHICH IS LOCATED AT 45-175 FARGO STREET, SOUTH WALL OF THE INDIO PERFORMING ARTS CENTER.**

Current Condition for **Mural # 7**, Assessed by Evergreen Architectural Arts:

*History of Water in the Coachella Valley* is the second mural in the current assessment painted by artist, Don Gray. The mural was executed in 2003 and is located at 45-175 Fargo Street, East of Smurr Street and North of Civic Center Mall, on the south-facing wall between Fargo Street and the alley at Pocket Park. The mural is executed on a metal lath substrate, skimmed with a plaster layer of semi-rough surface texture. The texture allows dirt and surface accretions to easily collect. Overall, the substrate, primer, and paint layers are in poor condition. There is active large-scale cracking of the support plaster, many of which have resulted in the complete loss of both the plaster and paint layers. The surface appears significantly soiled throughout, with heavier soiling along the bottom margins and minor graffiti in multiple locations. A possible, previous varnish layer has left the surface blached, discolored, and uneven; or the pigments have been significantly weathered and sun-bleached, resulting in an uneven, under-saturated appearance.

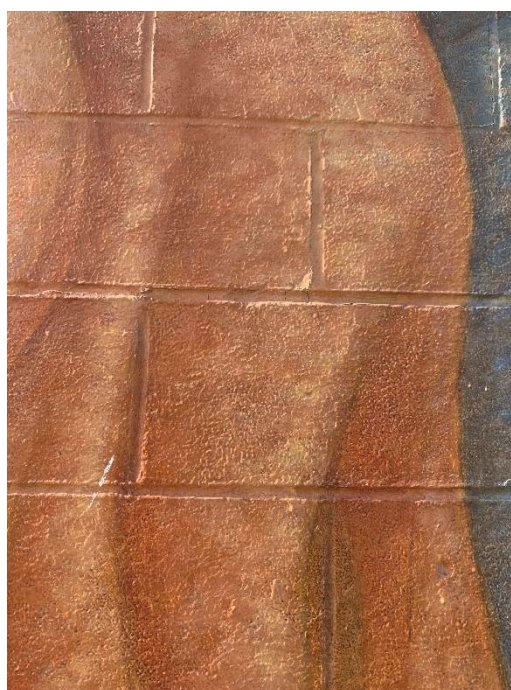
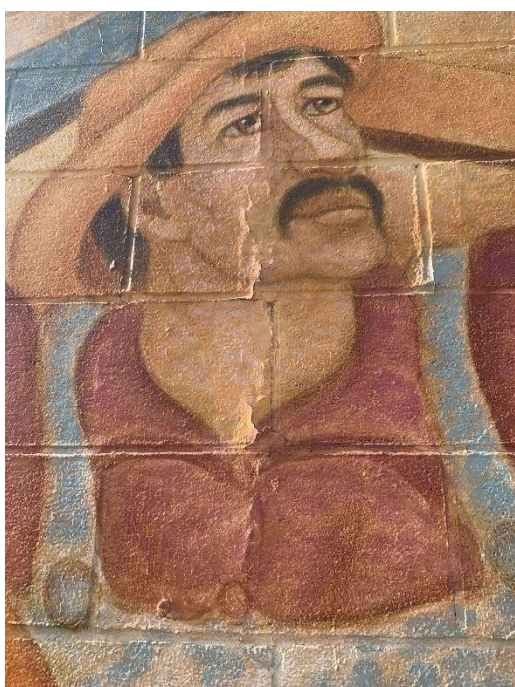




**MURAL 5: MOVING TOWARD THE FUTURE, WHICH IS LOCATED AT 45-125 SMURR STREET; NORTH WALL FACES THE PARKING LOT AND PARK AREA TO THE NORTH, TOWARDS MILES AVE.**

Current Condition:

Painted by artist David Oceloti Garcia in 2012, *Moving Towards the Future* is painted in acrylic medium on the North facing wall, at the back of Aladdin's Florist & Wedding Chapel. The mural is executed on a primed, cement block support with indented grout lines. The texture is relatively smooth, although the deep grout lines allow dirt and surfaces accretions to settle in the indents. Overall, the substrate and paint layers are in fair condition. A minor amount of cracking was documented in the substrate. Active paint cleavage, loss, and flaking were noted, primarily at the bottom margin of the composition and along the documented cracks. The surface appears only slightly soiled throughout with occasional surface accretions such as bird excrement and splatters of other unidentified substances.



**MURAL 6: REBIRTH, WHICH IS LOCATED AT 82660 MILES AVENUE; WEST WALL OF QUICK & EASY STORE, FACING KINGS STREET.**

Current Condition:

Artist, Nicole Ponsler, painted *Rebirth* in 2013. It was executed in acrylic medium on the west wall of the Quick & Easy store, facing King Street. The substrate is composed of a white primed, cement block with indented grout lines. The surface texture is relatively smooth, although the grout lines allow dirt and surfaces accretions to settle in the indents. Overall, the substrate and paint layers are in fair condition. A minimal amount of cracking was documented in the substate. Paint loss and active flaking were primarily noted along the bottom margin of the composition. The surface appears soiled throughout, with one location of graffiti and minor surface accretions such as bird excrement and tenacious splatter marks along the bottom portion of the mural. Select surface accretions are slightly raised. A varnish layer has been previously applied to the mural and in select areas demonstrates blanching.



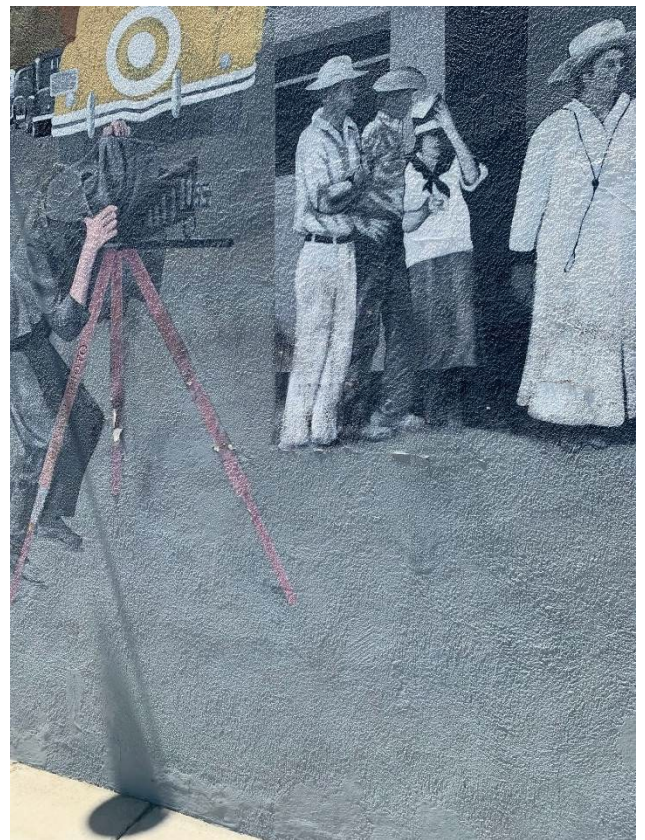
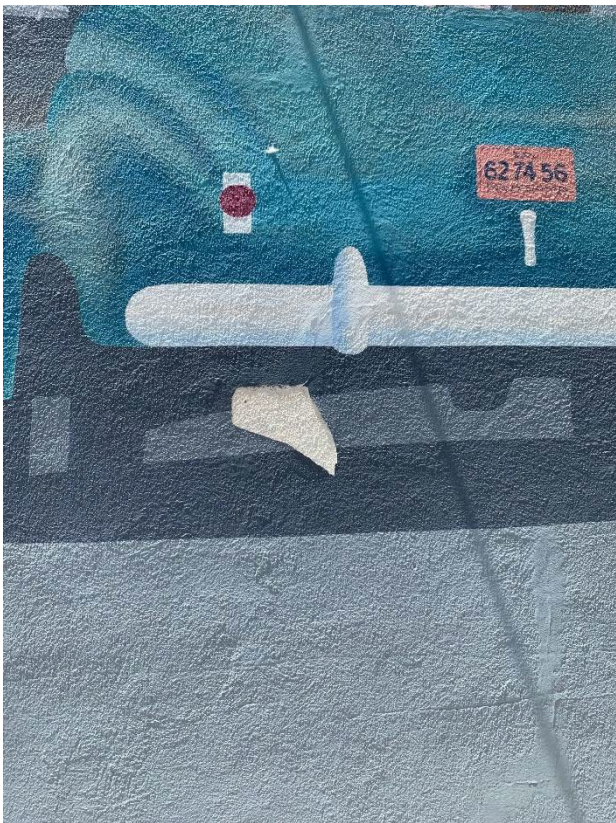
**MURAL 7: OLD INDIO, WHICH IS LOCATED AT 82-789 MILES AVENUE, EAST WALL FACING TOWNE STREET.**

Current Condition:

Painted by Bijan Masoumpanah in 2016, *Old Indio* is executed on an east-facing wall along Towne Street. The mural is executed on an undetermined substrate, skimmed with plaster providing a semi-rough surface texture. The texture allows dirt and surface accretions to easily collect. Overall, the substrate and paint layers are in fair condition. A moderate amount of cracking was documented in the plaster substate causing paint cleavage and loss. Paint loss and active flaking were primarily noted along the bottom margin of the composition and cracks in the substrate. The surface is slightly soiled throughout, with heavier deposits along the lower portion of the mural and surface accretions such as bird excrement in the upper and lower left margins.







**MURAL 8: MONARCH MIGRATION MURAL, WHICH IS LOCATED AT 79-767 AVENUE 39, NORTH, EAST, AND WEST WALLS OF THE LIBRARY BUILDING AND NORTH WALL OF BUILDING “C”.**

Current Condition:

Painted by artist Walter Lab in 2016, *Monarch Migration* spans over two (2) buildings. The mural is executed on a painted, textured “stucco” plaster. The texture is quite rough, allowing dirt and other accretions to become easily collected on the mural surface. Overall, the mural is in good condition. There is no documented or observed paint loss or flaking. The main condition identified was widespread surface soiling with occasional markings within the flat background fields.



**MURAL 9: CATACLASIS MURAL, WHICH IS LOCATED AT 45102 SMURR STREET, NORTH WALL.**

Current Condition:

Painted by artist Zach Fleming-Boyles in 2023, *Cataclasis* is painted on the north wall. The mural is executed on a painted, textured “stucco” plaster. The texture is quite rough, allowing dirt and other accretions to become easily collected.



# **Attachment B**

## **Application**

**Application**

Name.....  
Address .....  
City .....State..... Zip code.....  
Telephone .....Cell Phone.....  
E-mail .....  
Website .....

As an applicant for the opportunity to complete this project for the City Of Indio, I certify that I am at least eighteen years of age. I also certify that all works submitted represented as my work are the product of my creation and no other. I further certify that all statements made in this application are true to the best of my knowledge.

I understand that the City Of Indio or the Public Arts Commission may make duplicates of my images and application materials solely for the purpose of consideration of my application.

I understand that any liability for loss or damage to my application or images is not the responsibility of the City Of Indio, the Public Arts Commission, or the panel installed to review applications.

Applicant Signature..... Date.....