

# INDIO

*City of Festivals*

**1.4 MILLION PEOPLE VISIT INDIO EVERY YEAR!**

ANNUAL EVENTS			ATTENDANCE
<b>Palm Springs Kennel Club Dog Show in Indio</b>	January, 4 Days	Empire Polo Club (Largest Dog Show West of Mississippi)	15,000
<b>Family Motor Coach Assoc. Western Area Rally</b>	January, 5 Days	Riverside County Fairgrounds	25,000
<b>Sand Storm Lacrosse Festival</b>	January, 2 Days	Empire Polo Club	5,000
<b>Southwest Arts Festival Indio</b>	January, 4 Days	Empire Polo Club	11,000
<b>Riverside County Fair &amp; National Date Festival</b>	February, 10 Days	Riverside County Fairgrounds	315,000
<b>Frank Sinatra Celebrity Golf Invitational</b>	February	Fantasy Springs Resort Casino Eagle Falls Golf Course	15,000
<b>Rhythm, Wine &amp; Brews Experience</b>	March	Empire Polo Club	5,000
<b>Art in the Square Chalk Festival</b>	March	Downtown Indio	1,500
<b>Indio Heritage Festival</b>	March	Coachella Valley History Museum	1,500
<b>Coachella Valley Music &amp; Arts Festival</b>	April, 3 Days, 2 Wknds	Empire Polo Club (125,000/day)	250,000
<b>Stagecoach California's Country Music Festival</b>	April, 3 Days	Empire Polo Club (85,000/day)	85,000
<b>Champions Invitational High School Golf Tournament</b>	April	Terra Lago Golf Club (Largest High School Golf Tournament on West Coast)	2,500
<b>Indio Fantasia Comic Con</b>	May, 2 Days	Riverside County Fairgrounds	1,500
<b>Desert Mental Health Arts Festival</b>	May	Riverside County Fairgrounds	1,500
<b>Valley Wide Employment Expo</b>	September	Fantasy Springs Resort Casino	2,000
<b>Desert Oasis Music Festival</b>	October, 2 Days	Empire Polo Club	3,000
<b>Indio California BBQ State Championship &amp; Festival</b>	November, 2 Days	The Lights at Indio Golf Course	3,000
<b>Cabazon Indio Powwow</b>	November, 3 Days	Fantasy Springs Resort Casino	10,000
<b>Indio International Tamale Festival</b>	December, 2 Days	Downtown Indio	155,000
<b>Fantasy Springs Resort Casino Special Events Ctr</b>	Year Round	Shows & Concerts	150,000
<b>Polo Season</b>	November - April	Empire & Eldorado Polo Clubs	50,000
<b>Shields Date Gardens</b>	Year Round	Store, Theater & Biblical Garden	50,000
<b>Riverside County Fairgrounds in Indio</b>	Year Round	Various Events	40,000
<b>Maclin's Open Air Market</b>	Wed & Sat Nights	Riverside County Fairgrounds (2,210 visitors/wk and 400 vendors)	115,000
<b>Empire Polo Club</b>	Year Round	Events, Mtgs, Conferences, Shows	15,000
<b>Indio Performing Arts Center</b>	September - April	Musicals, Shows and Events	20,000
			<b>TOTAL 1,347,500</b>