MÁS INDIO TO SHOWCASE LOCAL BANDS IN DOWNTOWN INDIO ON FEBRUARY 10

City of Indio, Desert Theatreworks & Palma City Launches New Music and Art Event

INDIO, CA (January 25, 2018) – The first-of-its-kind ‘Más Indio’ music and art show, featuring local bands and artists, will be held from 8:00 p.m. to 2:00 a.m. at the Indio Performing Arts Center (IPAC) on Saturday, February 10, 2018.

A collaboration between the City of Indio, Desert Theatreworks and Palma City, Más Indio will showcase the following bands: The Red Pears; Slipping Into Darkness; Alchemy; The Kathys; Yoni; Alternative Facts; and After Two. The House DJ will be IndioCholo.

“We wanted to create an event for local artists to share their talents, especially here in Indio and the east valley where the underground music and art scene is thriving but does not have a lot of opportunities to be seen and heard,” said Más Indio founder and Palma City president, Andrew Gonzalez. “I’m happy the City of Indio is supporting events relevant to its residents and the community, and I’m also excited to work with Desert Theatreworks, which is one of the best theater and entertainment companies in the Coachella Valley.”

Gonzalez came up with the concept of Más Indio after attending similar “local” music events in Los Angeles, San Diego, Pomona and San Bernardino. “Each was different, but they all revolved completely around their community and have now grown bigger into well-known events that people love to attend each year. That’s what I hope to see with Más Indio,” explained Gonzalez.

“As the No. 1 city in the nation for live music and known as the ‘City of Festivals,’ Indio not only attracts talent from around the world at our music and arts festivals but we recognize some of the best bands and artists are homegrown right here in Indio and the Coachella Valley,” said Indio Mayor Michael H. Wilson. “Más Indio celebrates very talented local artists, and gives residents and visitors the opportunity to come and discover exciting new bands, visit IPAC, and enjoy our downtown.”

Más Indio will have food and beverages available for purchase, as well as art vendors. Admission is $10 per person and presale tickets are available at dtworks.org. The event is open to anyone 18 years and older. IPAC is located at 45175 Fargo Street in downtown Indio. For more information, please contact Jim Curtis at 760-391-4174 or jcurtis@indio.org

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About the City of Indio

The City of Indio is the largest and fastest growing city in Riverside County’s Coachella Valley with over 89,000 residents. Nearly 1.4 million people visit Indio every year to attend its world famous arts, food, and music festivals. With nationally recognized public safety services, exceptional schools, great parks and senior and teen centers, no wonder over 3,000 new housing units are in construction or being planned throughout the city in addition to new hotels, restaurants and retailers. Indio was the first city incorporated in the Coachella Valley on May 16, 1930, and is governed by an elected City Council that employs a City Manager. The City of Indio embraces its diversity and provides outstanding municipal services to enhance the quality of life for its residents, visitors and the business community. For more information, visit Indio.org.